



LED Community Leisure

Performance Dashboard - EDDC

Date

February 2023



Axminster Leisure/The Han...	Broadclyst Leisure Centre	Colyton Leisure Centre	Exmouth Leisure Centre	Exmouth Tennis Centre	Honiton Leisure Centre	Ottery Leisure Centre	Seaton Fitness Centre	Sidmouth Leisure Centre	Sidmouth Swimming Pool
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	Actual	% Change Monthly
Club Live	9,382	1.11%
Joiners	427	-48.37%
Leavers	326	-6.86%
Memberships	£292.62K	0.01K%
Yield	£31.15	-0.04%



Swimming



Gym



Group Exercise



Sports

Total Attendances

21,091

16,014

13,306

15,833

% Change since last month

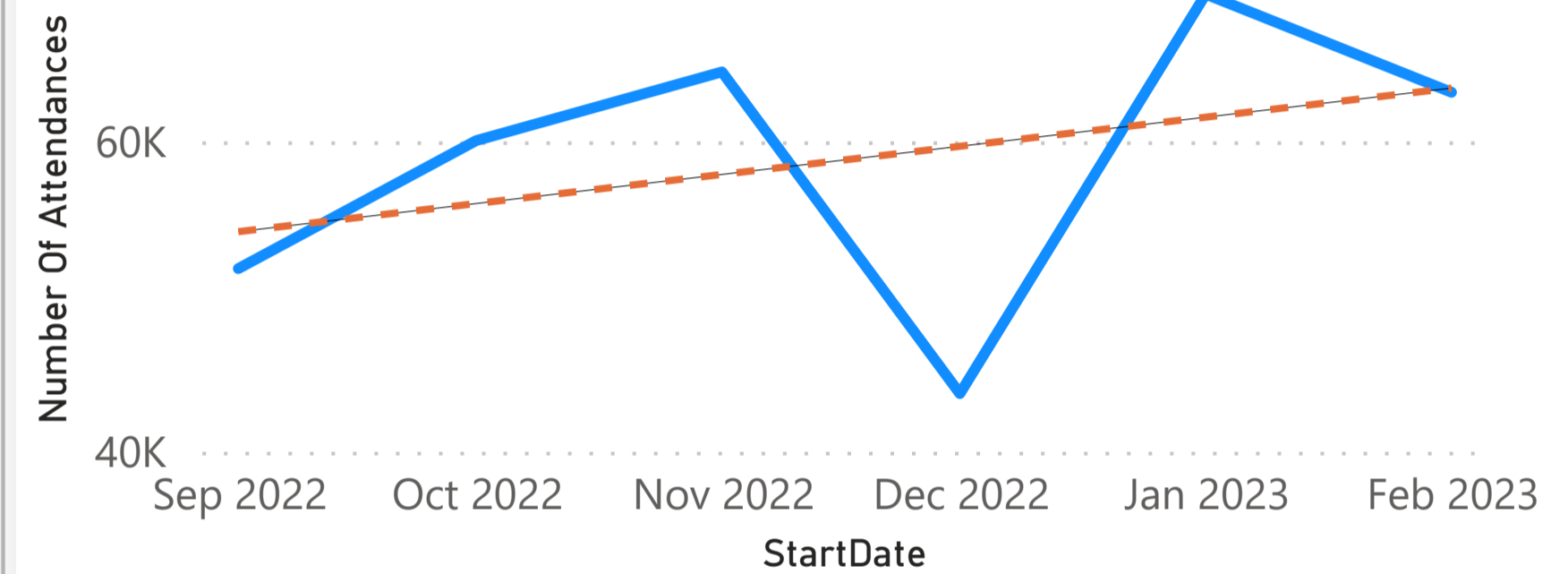
-5.12%

-9.23%

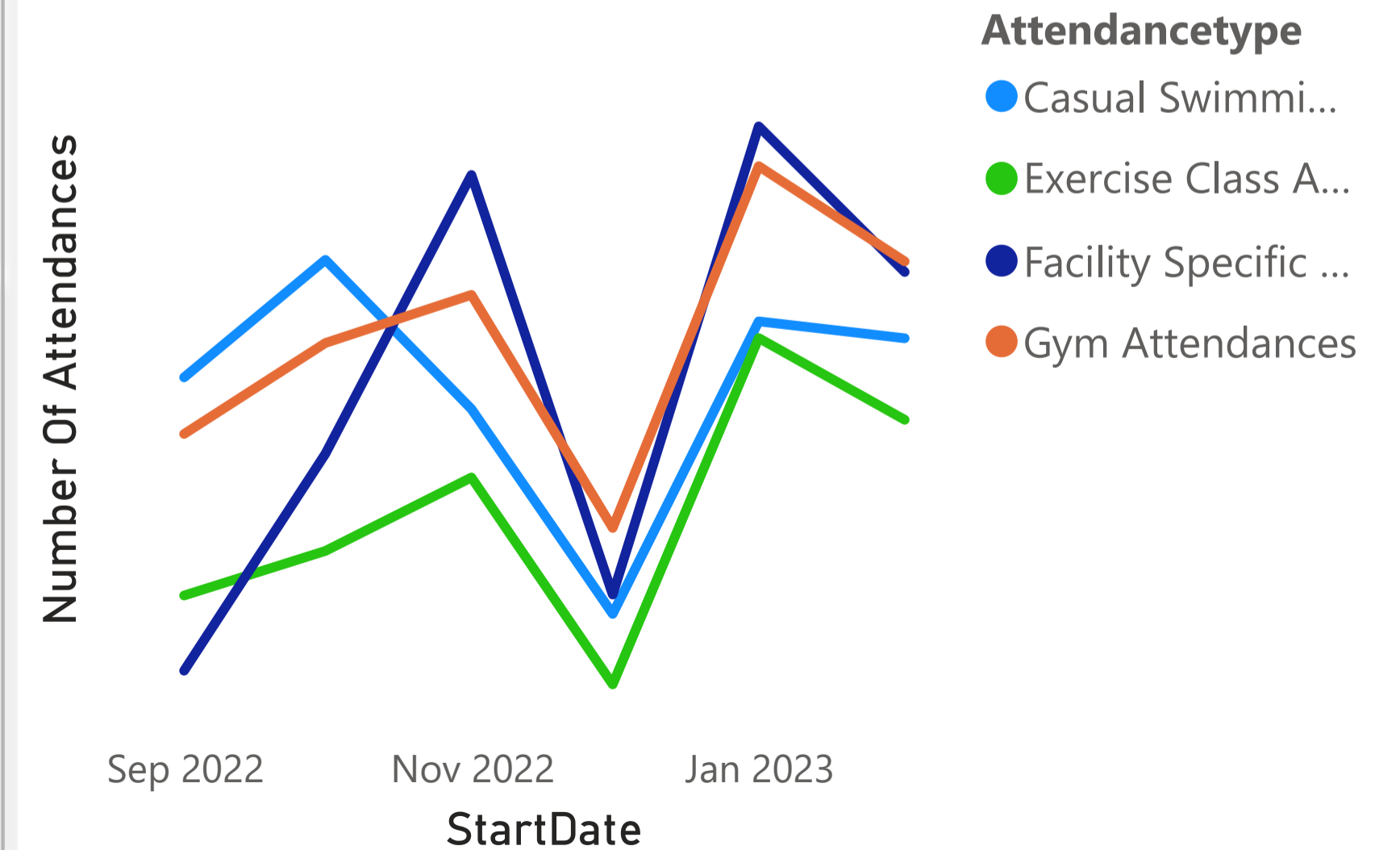
-9.51%

-13.59%

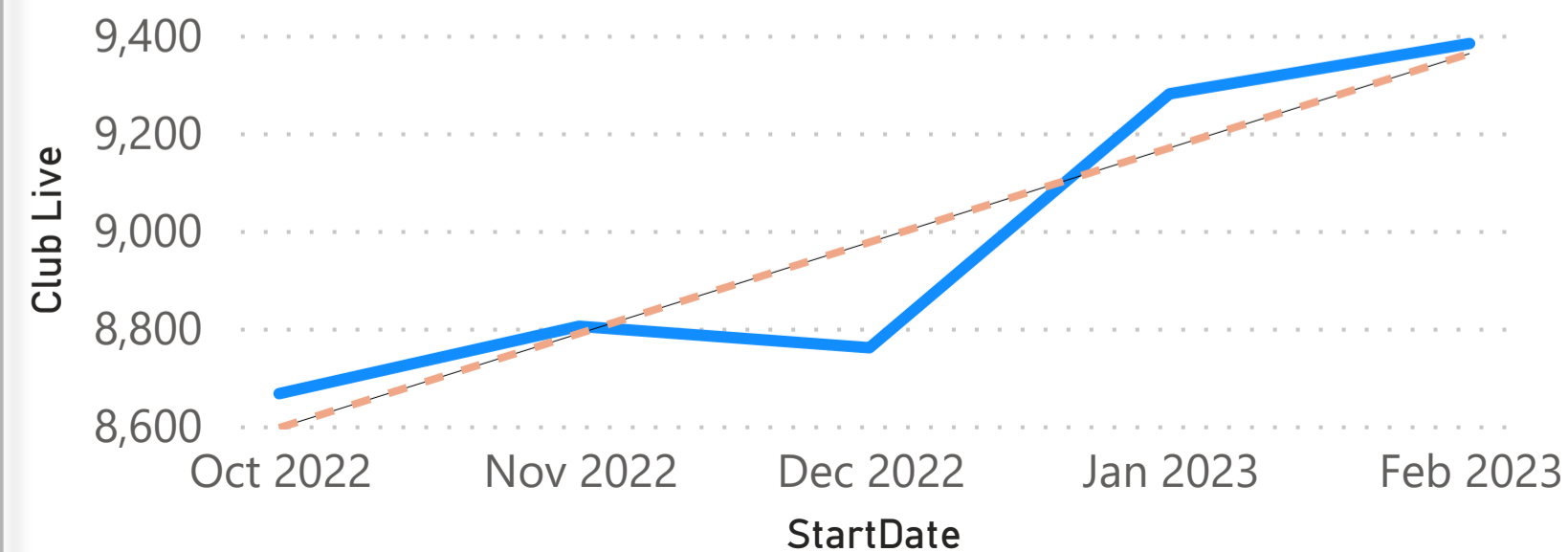
Total Attendance Trend over Previous 6 Months



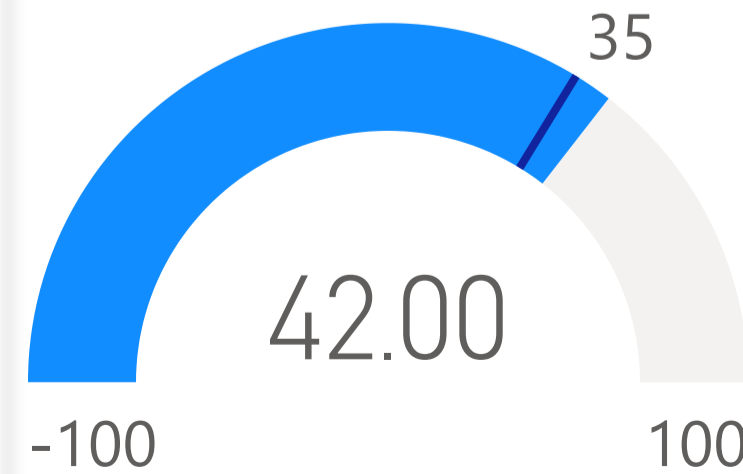
Attendance by type Previous 6 Months (excluding swim school)



Club Live by Month



NPS Score



Sites Below Target

- Ottery Leisure Centre: -100
- Exmouth Tennis Centre: 0
- Seaton Fitness Centre: 0
- Sidmouth Leisure Centre: 0
- Exmouth Leisure Centre: 33